**Vercel** is a cloud platform that simplifies deploying and running user-facing parts of web applications, making it easy for engineers to build and deploy high-performance web apps quickly. [It’s particularly popular among developers working with React-based projects1](https://www.cinextech.com/why-vercel-is-becoming-more-popular-among-developers/).

Here are **five free reference links** where you can learn more about Vercel:

1. [**Vercel Documentation**](https://vercel.com/docs): Explore Vercel’s official documentation to understand its features, workflows, and infrastructure for building and deploying web apps[2](https://vercel.com/docs).
2. [**Learn Next.js**](https://nextjs.org/learn): Dive into Next.js, a React framework, which is closely integrated with Vercel. [This tutorial covers creating a Next.js application, styling, and optimizing fonts and images](https://www.cinextech.com/why-vercel-is-becoming-more-popular-among-developers/)[3](https://nextjs.org/learn).
3. [**Get Started with Vercel**](https://vercel.com/docs/getting-started-with-vercel): A step-by-step guide to setting up your first project on Vercel, including deployment and configuration[4](https://vercel.com/docs/getting-started-with-vercel).
4. [**Using Express.js with Vercel**](https://vercel.com/guides/using-express-with-vercel): Learn how to use Express.js in a serverless environment with Vercel[5](https://vercel.com/guides/using-express-with-vercel).
5. [**Vercel Product Walkthrough**](https://www.youtube.com/watch?v=sPmat30SE4k): Watch a walkthrough of the Vercel platform by VP of Developer Experience, Lee Robinson, to discover its latest features and capabilities[6](https://www.youtube.com/watch?v=sPmat30SE4k).

Happy learning! 🚀